



# Community Youth Camp



Presented by



# ABOUT THE EVENT



Community Youth Camp presented by The Columbus Foundation has welcomed 330+ campers in four years. The four-day camp gives kids ages 6-12 the chance to play more than a dozen sports in a fun, inclusive environment. They build skills, gain confidence and learn lessons that carry over to daily life.

For those that need help, we share the ball. In 2023, 92% of campers received full scholarships. We are committed to providing these opportunities because studies show active children have higher test scores and self-esteem. We recruit male and female coaches for every sport so kids can 'be what they see.'

New, in 2024, we added four one-day clinics alongside major sports events in Columbus. It's another way to impact the community and bring kids close to the action.

## EVENT DETAILS

June 10–13, 2024  
KIPP Columbus

- Lunch and snacks daily
- T-Shirt and equipment needed for play

## CLINIC SCHEDULE

January 27 | Ice Skating

- U.S. Figure Skating Championships

March 16 | Basketball

- NCAA DIII Women's Basketball Championship

May 23 | Volleyball

- USA Volleyball Adult Open Championships

July 2 | Fencing

- USA Fencing National Championships

## Sports and Programming

Campers will experience more than a dozen sports taught by certified coaches and former college athletes and three life lessons led by local community leaders.

*\*Sports subject to change\**



Basketball



Combat Sports



Lacrosse



Flag Football



Hockey and  
Field Hockey



Soccer



Track and  
Cross Country



Volleyball



Yoga and  
Stretching



Tennis &  
Pickleball



# ARE YOU READY TO SUPPORT?



Partners make Community Youth Camp possible. When you invest in the camp, you invest in kids. Investments allow us to provide a memorable experience to all campers and make a positive impact on our Columbus sports community.



## Partnership Levels:

**Champion**

\$15,000

**All-Star**

\$10,000

**Playoff**

\$5,000

**Teammate**

\$3,000

**MVP**

\$1,000

## Partnership Categories:



**camp supporter – donation of sports equipment or camper resources**



# SPONSORSHIP OPPORTUNITIES – PARTNERSHIP LEVELS

## Sponsorship includes:

### Champion partner

\$15,000

- Category exclusivity at the Champion level
- Scholarship granted for two (2) campers from groups of focus
- Company logo on all printed marketing collateral
- Company logo and link on Community Youth Camp website
- Inclusion of sample, coupon or giveaway in camp participant packets
- On-site event signage with company logo and partnership designation
- Social feature during event week
- Champion Partner designation on all digital marketing
- Inclusion in press release and event announcement
- Company logo included in all promotional email marketing for event
- Promotional posts on social channels with partnership designation prior to event
- Opportunity to provide product or sampling during camp week

### All-Star partner

\$10,000

- Scholarship granted for two (2) campers from groups of focus
- Company logo on all printed marketing collateral
- Company logo and link on Community Youth Camp website
- Inclusion of sample, coupon or giveaway in camp participant packets
- On-site event signage with company logo and partnership designation
- Social feature during event week
- All-Star Partner designation on all digital marketing
- Inclusion in press release and event announcement
- Company logo included in all promotional email marketing for event
- Promotional posts on social channels with partnership designation prior to event
- Opportunity to provide product or sampling during camp week

# SPONSORSHIP OPPORTUNITIES – PARTNERSHIP LEVELS

## Sponsorship includes:

### Playoff Partner

\$5,000

- Company logo on all printed marketing collateral
- Company logo and link on Community Youth Camp website
- Inclusion of coupon or product in camp participant packets
- On-site event signage with company logo and partnership designation
- Playoff Partner designation on all digital marketing
- Company logo included in all promotional email marketing for event
- Promotional posts on social channels with partnership designation prior to event

### Teammate Partner

\$3,000

- Company logo with partnership designation Community Youth Camp website
- On-site event signage with company logo and partnership designation
- Teammate Partner designation on all digital marketing
- Opportunity to provide offer or coupon in camp participant packets
- Company logo included in all promotional email marketing for event
- Promotional posts on social channels with partnership designation prior to event
- Opportunity to provide a camper a scholarship to attend a future sports camp, clinic or sporting event

### MVP Partner

\$1,000

- Covers the cost of four children (ages 6-12) to attend camp
- Campers experience more than a dozen sports in four days
- At least 50% of campers will be scholarship recipients
- Scholarship recipients come from youth groups and community organizations with children who may not otherwise have access to sports programming
- On-site event signage with company logo and partnership designation
- Recognition as MVP Partner

# SPONSORSHIP OPPORTUNITIES – PARTNERSHIP CATEGORIES



## camp supporter

### Sponsorship can include:

- Opportunity to provide campers with company logo drawstring bags, water bottles or other giveaways
- Opportunity to provide offer or coupon in camp participant packet
- Company logo on all printed marketing collateral
- Social feature during camp week
- Company logo on website with link
- Company logo included in all promotional email marketing for event
- On-site event signage with company logo
- Promotional posts on social channels with partnership designation prior to event
- Acknowledgement of donation of sports equipment or camper resources





## ABOUT THE GREATER COLUMBUS SPORTS FOUNDATION

The Greater Columbus Sports Foundation makes sports more accessible and more fun for young athletes and amateurs.