



September 13, 2024  
Fortress Obetz















# THE DETAILS | SEPTEMBER 13, 2024 AT FORTRESS OBETZ



The Community Cup is bonding and networking at its funest and finest. This one-day corporate challenge brings Columbus companies together for a day of competition and camaraderie you can't get anywhere else.

## YOU PLAY

The Community Cup includes 14 events:

						
5K Race	Basketball Shooting Competition	Cornhole Toss	Dodgeball	Football Toss	Frisbee Toss	Golf Chipping
						
Hockey Shot	Obstacle Course	One-Mile Walk	Soccer Kick	Tug of War	Wiffle Ball Home Run Derby	Volleyball

## YOU COMPETE

Depending on the size of your local staff, your team will be placed in one of four divisions.

<b>Division I</b> (1,001+ employees)	<b>\$3,000</b>	<b>Division III</b> (101-300 employees)	<b>\$2,300</b>
<b>Division II</b> (301-1,000 employees)	<b>\$2,700</b>	<b>Division IV</b> (under 100 employees*)	<b>\$2,000</b>

*\*Two companies with under 50 employees each may create a team and be recognized as one entry*

## YOU PARTY

Have some employees who'd rather cheer than compete? Post up at your team tent in the Tailgate Zone or head to the Home Court area to explore and connect with local companies.



## YOU CLAIM THE CUP

Many teams enter, only one will lift the Cup in each division. Will it be yours?



# THE NUMBERS

Since 2002, the Sports Commssion has helped bring more than **600 new sporting events** to Columbus for an estimated **\$625M in direct visitor spend**. The Community Cup is proof that when the public and private sectors connect, we can collectively raise the image of our city, drive economic and social development in Columbus and improve the quality of life for all who live and work here.

**1,250+**  
participants registered

**36**  
companies

Companies that sponsor the Community Cup take their impact **beyond the playing field**. They reach hundreds of engaged local competitors from some of Columbus' top companies. Whether as a title sponsor of an event or a supporting partner of the Cup, **you'll reach the corporate community** in a big way.

**500 lbs**  
food and equipment donated to  
the Charity Challenge

**\$2,276**  
donated to the  
Charity Challenge

“The best part of this experience is being able to be with our colleagues across the community. Very rarely do we get to all come together from a business community standpoint”

– Gerard Basalla,  
The Columbus Partnership



# HOW TO GET INVOLVED

The Community Cup would not be possible without the support of its sponsors. In addition to exclusive engagement with the local business community, sponsorship opportunities allow your organization to be part of a one-of-a-kind Columbus sports experience.



**PRESENTING**

**\$35,000**

**SOLD**



**TAILGATE  
ZONE**

**\$10,000**

**AVAILABLE**



**HEALTH &  
SAFETY**

**\$5,000**

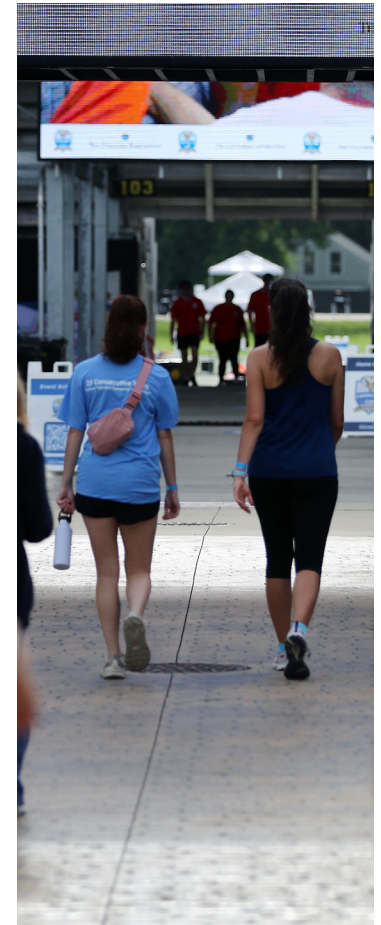
**AVAILABLE**



**EVENTS**

**\$6,000 PER EVENT**

**AVAILABLE**



**HOME  
COURT**

**\$500 PER TABLE**

**AVAILABLE**



# HOW TO GET INVOLVED – PRESENTING



**PRESENTING**

**SOLD**

**\$35,000**

**Company name incorporated into logo**

**Prior to event:**

Company name/logo included on:

- Event Website
- Collateral and marketing materials
- Advertising
- Registration and participant information/sign-up materials
- Press releases and media opportunities
- Community Cup newsletter

**Day of event:**

- Company name/logo included on event trophies, participant bibs, PA reads, event signage, event t-shirts, video board
- A maximum of 10 presenting company signs placed throughout the event
- One (1) informational 10'x20' booth space dedicated that will also serve as “home” for company’s participants
- Participation and/or announcement in opening ceremonies
- Participation and trophy presentation in closing ceremonies
- One (1) team entry into Community Cup
- One (1) free registration for Home Court
- Right of refusal for presenting sponsorship for the 2025 Community Cup



# HOW TO GET INVOLVED – TAILGATE ZONE



## OWN THE PARTY

ONE AVAILABLE

\$10,000

Tents, tailgates, time to party. The title sponsor of the Tailgate Zone should know how to have some fun. This is where competitors come to rest up and recharge for the next event.

### Prior to event:

When referencing the Tailgate Zone, company name/logo included on:

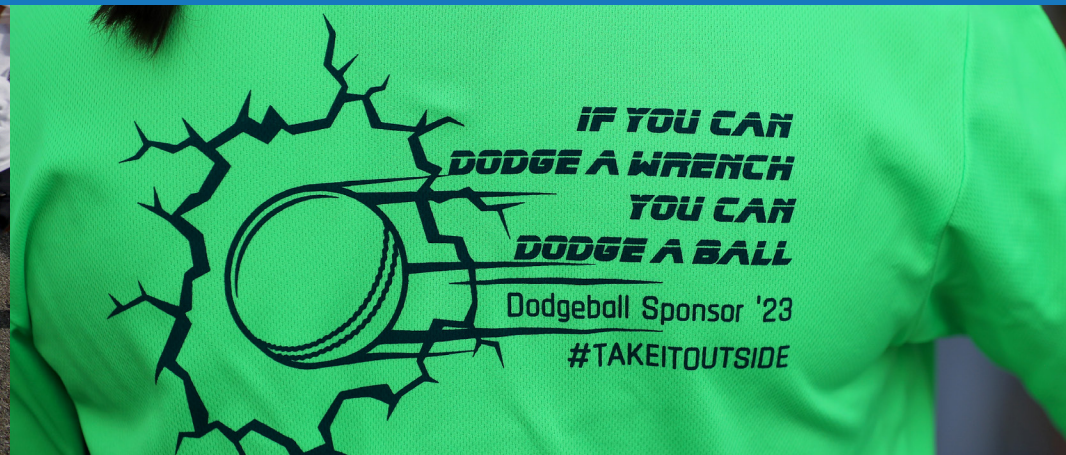
- Event website
- Collateral and marketing materials
- Advertising
- Registration and participant information/sign-up materials
- Community Cup newsletter

### Day of event:

- Company name/logo included on signage and event t-shirts
- A maximum of four (4) company signs placed in Tailgate Zone
- One (1) informational 10'x20' booth space that will also serve as “home” for company’s participants
- One (1) team entry into Community Cup
- One (1) free registration for Home Court
- Right of refusal for Tailgate Zone sponsorship for the 2025 Community Cup



# HOW TO GET INVOLVED – EVENT



## OWN THE EVENT

**\$6,000**

PER EVENT

**14 AVAILABLE**

Event sponsors put their name on the event. It's a great opportunity to keep your brand front and center as each team goes through the paces. Have an idea to add an event you'd like to sponsor? Let's talk.

### Prior to event:

When referencing the event, company name/logo included on:

- Event website
- Collateral and marketing materials
- Advertising
- Registration and participant information/sign-up materials
- Community Cup newsletter

### Day of event:

- Company name/logo included on signage and event t-shirts
- A maximum of two (2) company signs placed in event area
- One (1) informational 10'x20' booth space dedicated to event sponsor that will also serve as "home" for company's participants
- One (1) team entry into Community Cup
- One (1) free registration for Home Court
- Right of refusal for event sponsorship for the 2025 Community Cup

### Community Cup Events:

- 5k Race
- Basketball Shooting Competition
- Cornhole Toss
- Dodgeball
- Football Toss
- Frisbee Toss
- Golf Chipping
- Hockey Shot
- Obstacle Course
- One-Mile Walk
- Soccer Kick
- Tug of War
- Volleyball
- Wiffle Ball Home Run Derby



# HOW TO GET INVOLVED – HOME COURT



## STAKE YOUR SPACE

40 AVAILABLE

\$500 PER TABLE

This is your chance to go hard in the paint. Get in the competitive spirit by setting up a fun, interactive booth that keeps people on the move and eyes on your organization. Make the space your own and bring giveaways, set up a prize wheel or a mini contest for people to compete in. Reach more than 1,000 Columbus professionals.

### What's included:

- Unlimited non-alcoholic handouts to participants
- List of companies competing in Community Cup (via website)
- One (1) table
- Two (2) chairs
- Boxed Lunch



# HOW TO GET INVOLVED – HEALTH & SAFETY



## HEALTH & SAFETY

ONE AVAILABLE

\$5,000

### Prior to event:

The Health and Safety sponsor will be the athletic training vendor and sponsor the Community Cup. When referencing the health & safety sponsor, company name/logo included on:

- Event website
- Collateral and marketing materials
- Advertising
- Registration and participant information/sign-up materials
- Community Cup newsletter

Opportunity to create custom health and training plans for Community Cup participants per event.

### Day of event:

- Company name/logo included on signage and event t-shirts
- A maximum of two (2) company signs placed in event area
- One (1) informational 10'x20' booth space dedicated to Health & Safety sponsor that will also serve as “home” for company’s participants
- One (1) team entry into Community Cup
- One (1) free registration for Home Court
- Right of refusal for Health & Safety sponsorship for the 2025 Community Cup



## THE COLUMBUS FOUNDATION

### ABOUT THE PRESENTING SPONSOR

For nearly 80 years, The Columbus Foundation has been in the business of helping others.

The Foundation is the trusted philanthropic advisor® to more than 3,000 individuals, families and businesses that have created unique funds and planned gifts to make a difference in the lives of others.

The Center for Corporate Philanthropy is designed to help both established and new central Ohio businesses make the most of their charitable investments—within the company and in the broader community. As part of the Center, the Emergency Assistance Program helps businesses develop a way to support their employees during times of hardship and disaster, ensuring they have the assistance they need when it's needed most. [Learn more here.](#)



### ABOUT THE GREATER COLUMBUS SPORTS COMMISSION

The Greater Columbus Sports Commission is a nonprofit organization with a mission to rally Columbus to compete and win sporting events, providing a singular athlete and fan experience and positively impacting image, economy and lifestyle.

Since 2002, the Greater Columbus Sports Commission has booked nearly 600 new sporting events for the Columbus, generating an estimated \$625 million in visitor spending. Those millions of dollars go back into the city, improving quality of life for our community and boosting economic growth.

**Interested in getting involved?** Reach out to [Dawn Stewart](#) or [Brenda Carter](#).