



September 12, 2025
Fortress Obetz















THE DETAILS | SEPTEMBER 12, 2025 AT FORTRESS OBETZ



The Community Cup is bonding and networking at its funnest and finest. This one-day corporate challenge brings Columbus companies together for a day of competition and camaraderie you can't get anywhere else.

YOU PLAY

The Community Cup includes 14 events:

						
5K Race	Basketball Shooting Competition	Cornhole Toss	Dodgeball	Football Toss	Frisbee Golf	Golf Chipping
						
Hockey Shot	Obstacle Course	One-Mile Walk	Soccer Kick	Tug of War	Wiffle Ball Home Run Derby	Volleyball

YOU COMPETE

Depending on the size of your local staff, your team will be placed in one of four divisions.

Division I (1,001+ employees)	\$3,000	Division III (101-300 employees)	\$2,300
Division II (301-1,000 employees)	\$2,700	Division IV (under 100 employees*)	\$2,000

**Two companies with under 50 employees each may create a team and be recognized as one entry*

YOU PARTY

Have some employees who'd rather cheer than compete? Post up at your team tent in the Tailgate Zone or head to the Home Court area to explore and connect with local companies.



YOU CLAIM THE CUP

Many teams enter, only one will lift the Cup in each division. Will it be yours?

THE NUMBERS: 2024 COMMUNITY CUP

Since 2002, the Greater Columbus Sports Commission has hosted more than **1,100 sporting events**, generating an estimated **\$1.5 billion in direct visitor spending**. The Community Cup is proof that when the public and private sectors connect, we can collectively raise the image of our city, drive economic and social development in Columbus and improve the quality of life for all who live and work here.

Almost 1,500
participants registered

43
companies

Companies that sponsor the Community Cup take their impact **beyond the playing field**. They reach hundreds of engaged local competitors from some of Columbus' top companies. Whether as a sponsor of an event or a supporting partner of the Cup, **you'll reach the corporate community** in a big way.

365
books donated to 2nd and
7 Foundation

\$14,715
donated to Charity
Challenge
+540% over 2023

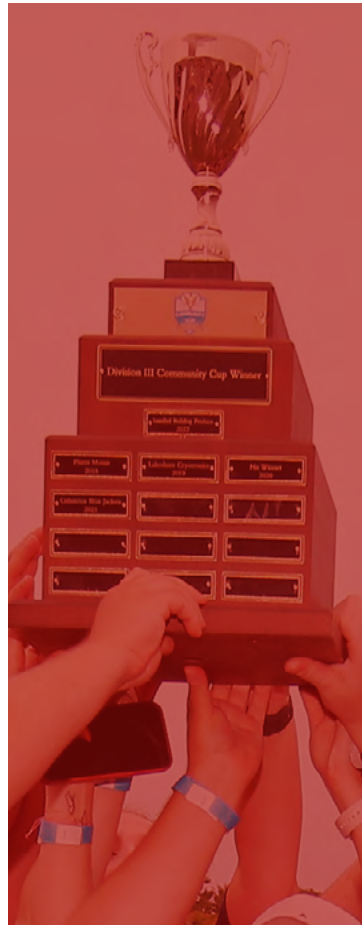
“The best part of this experience is being able to be with our colleagues across the community. Very rarely do we get to all come together from a business community standpoint.”

– Gerard Basalla,
The Columbus Partnership



HOW TO GET INVOLVED

The Community Cup would not be possible without the support of its sponsors. In addition to exclusive engagement with the local business community, sponsorship opportunities allow your organization to be part of a one-of-a-kind Columbus sports experience.



PRESENTING

\$35,000

SOLD



**TAILGATE
ZONE**

\$10,000

AVAILABLE



**HEALTH &
SAFETY**

\$5,000

AVAILABLE



EVENTS

\$6,000 PER EVENT

AVAILABLE



**HOME
COURT**

\$5,000 / \$500

AVAILABLE

HOW TO GET INVOLVED | PRESENTING



PRESENTING

SOLD

\$35,000

Company name incorporated into logo

Prior to event:

Company name/logo included on:

- Event Website
- Collateral and marketing materials
- Advertising
- Registration and participant information/sign-up materials
- Press releases and media opportunities
- Community Cup newsletter

Day of event:

- Company name/logo included on event trophies, participant bibs, PA reads, event signage, video board
- A maximum of 10 presenting company signs placed throughout the event
- One (1) 20'x20' tent in the Tailgate Zone, dedicated as "home space" for company's participants
- Participation and/or announcement in opening ceremonies
- Participation and trophy presentation in closing ceremonies
- One (1) team entry into Community Cup
- One (1) free registration for Home Court Expo Area
- Right of refusal for presenting sponsorship for the 2026 Community Cup

HOW TO GET INVOLVED | TAILGATE ZONE



OWN THE PARTY

ONE AVAILABLE

\$10,000

Tents, tailgates, time to party. The title sponsor of the Tailgate Zone should know how to have some fun. This is where competitors come to rest up and recharge for the next event.

Prior to event:

When referencing the Tailgate Zone, company name/logo included on:

- Event website
- Collateral and marketing materials
- Advertising
- Registration and participant information/sign-up materials
- Community Cup newsletter

Day of event:

- Company name/logo included on signage, video boards and PA reads
- A maximum of four (4) company signs placed in Tailgate Zone
- One (1) 10'x20' tent in the Tailgate Zone, dedicated as "home space" for company's participants
- One (1) team entry into Community Cup
- One (1) free registration for Home Court Expo Area
- Right of refusal for Tailgate Zone sponsorship for the 2026 Community Cup

HOW TO GET INVOLVED | EVENT



OWN THE EVENT

\$6,000

PER EVENT

14 AVAILABLE

Event sponsors put their name on the event. It's a great opportunity to keep your brand front and center as each team goes through the paces.

Prior to event:

When referencing the event, company name/logo included on:

- Event website
- Collateral and marketing materials
- Advertising
- Registration and participant information/sign-up materials
- Community Cup newsletter

Day of event:

- Company name/logo included on signage, video boards and PA reads
- A maximum of two (2) company signs placed in event area
- One (1) 10'x20' tent in the Tailgate Zone, dedicated as "home space" for company's participants
- One (1) team entry into Community Cup
- One (1) free registration for Home Court Expo Area
- Right of refusal for event sponsorship for the 2026 Community Cup

Community Cup Events:

- 5k Race
- Basketball Shooting Competition
- Cornhole Toss
- Dodgeball
- Football Toss
- Frisbee Golf
- Golf Chipping
- Hockey Shot
- Obstacle Course
- One-Mile Walk
- Soccer Kick
- Tug of War
- Volleyball
- Wiffle Ball Home Run Derby

HOW TO GET INVOLVED | HOME COURT



OWN THE COURT

ONE AVAILABLE

\$5,000

Home Court is the trade show area of Community Cup. Companies can set up shop and pass out promotional items, giveaways and more. It's your space to make your own and make an impact with more than 1,000 participants.

Prior to event:

When referencing the event, company name/logo included on:

- Event website
- Collateral and marketing materials
- Advertising
- Registration and participant information/sign-up materials
- Community Cup Newsletter

Day of event:

- Company name/logo included on signage, video boards and PA reads
- One (1) 10'x20' tent in the Tailgate Zone, dedicated as "home space" for company's participants
- One (1) team entry into Community Cup
- One (1) free registration for Home Court Expo Area
- Right of refusal for Home Court sponsorship for the 2026 Community Cup

HOW TO GET INVOLVED | HOME COURT



STAKE YOUR SPACE IN THE EXPO AREA

40 AVAILABLE

\$500 PER TABLE

This is your chance to go hard in the paint. Get in the competitive spirit by setting up a fun, interactive booth that keeps people on the move and eyes on your organization. Make the space your own and bring giveaways, set up a prize wheel or a mini contest for people to compete in. Reach more than 1,000 Columbus professionals.

What's included:

- Ability to distribute unlimited non-alcoholic handouts to participants
- List of companies competing in Community Cup (via website)
- One (1) 8' table, plus 2 chairs in an approximate 8' x 6' space
- Boxed lunches provided

HOW TO GET INVOLVED | HEALTH & SAFETY



HEALTH & SAFETY

ONE AVAILABLE

\$5,000

Prior to event:

The Health and Safety sponsor will be the athletic training provider for Community Cup. When referencing the health & safety sponsor, company name/logo included on:

- Event website
- Collateral and marketing materials
- Advertising
- Registration and participant information/sign-up materials
- Community Cup newsletter

Day of event:

- Company name/logo included on signage, video boards and PA reads
- A maximum of two (2) company signs placed in event area
- One (1) 10'x20' tent in the Tailgate Zone, dedicated as "home space" for company's participants
- One (1) team entry into Community Cup
- One (1) free registration for Home Court Expo Area
- Right of refusal for Health & Safety sponsorship for the 2026 Community Cup



THE COLUMBUS FOUNDATION

ABOUT THE PRESENTING SPONSOR

Since 1943, The Columbus Foundation has been in the business of helping others through the most effective philanthropy possible.

As one of the top 10 community foundations in the United States, The Columbus Foundation serves thousands of individuals, families and businesses that have created unique funds and planned gifts to make a difference in the lives of many.

Learn more at columbusfoundation.org.



ABOUT THE GREATER COLUMBUS SPORTS COMMISSION

The Greater Columbus Sports Commission's mission is to rally Columbus to compete and win sporting events, providing a singular athlete and fan experience and positively impacting image, economy and lifestyle.

Since 2002, the Greater Columbus Sports Commission has hosted more than 1,100 sporting events, generating an estimated \$1.5 billion in direct visitor spending. For more information, visit columbusports.org.

